

COLLEGE of CHARLESTON

Immediate Release

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C of C SIFE Team Wins Financial Case Competition



CHARLESTON - The College of Charleston's Student In Free Enterprise (SIFE) team wins the Duel in the Queen City on Saturday, January 19, 2008, hosted by the University of North Carolina at Charlotte. The College of Charleston's SIFE duel team consists of Brad Chapman (Immediate Past President), Harriett Lee (Current Vice President), Jessica Lefkoff (Immediate Past Vice President), and Maureen Porzio (Current President). The team was cheered on by Eleese Slaughter, coordinator of the Student Managed Enterprises at the School of Business and Economics.

The team beat teams from Anderson University, SC; Glenville State College, WV; University of South Carolina, SC (third place); University of North Carolina at Pembroke, NC; and Wesleyan College, WV (second place) for the \$2000 prize money.

The Duel in the Queen City is one of many regional financial case study competitions that SIFE teams participate in across the nation for cash prizes. Each regional duel has six participating teams with four competing members. At the event, teams are given hypothetical case studies about a family in financial distress. In 36 hours, competitors must research the situation and design a reasonable, workable and creative solution to the dilemma based on the family's situation, economics, geography and resources. They present their results to panels of expert judges consisting of business executives who decide the team who has best resolved the family's financial issues.

The College of Charleston's SIFE Team now advances to the national case study competition, Duel in the Desert, which is sponsored by the University of Arizona SIFE Team (<http://cals.arizona.edu/fcs/clubs/sife/>) and Take Charge America (<http://www.takechargeamerica.org>).

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